

## Security Industry Leaders Embrace IPVision Software's Virtual Video Recording™ Technology

### *New Video Security Architecture Promises to Significantly Reduce Costs*

**Tampa, FL, October 28, 2009** — IPVision Software, the innovator in highly scalable and cost-effective IP video surveillance systems, announced it has signed OEM resell agreements with two of the physical security industry's leaders: SecureWatch24 and Hirsch Electronics. Both companies plan to integrate IPVision Software's Internet Protocol (IP) video surveillance technology with their own product and service offerings.

The OEM relationship will provide SecureWatch24 and Hirsch Electronics, an SCM Microsystems subsidiary (Nasdaq symbol SCMM), with full access to IPVision Software's proven Virtual Video Recorder™ (VVR) video management solution. With more than five years of development and three years of active use by a broad cross section of demanding customers, IPVision Software's VVR™ technology has delivered significant benefits in terms of: ease of deployment and use, reduction in initial and operational system cost, as well as providing unparalleled camera and storage scalability with fewer servers. Servers tend to be a costly bottleneck in all other video surveillance architectures which are rooted in a fifty year old Closed Circuit Television (CCTV) architecture.

"The integration of The Virtual Video Recorder™ (VVR) to our network ensures that our customers receive the most efficient, cost-effective security available on the market today," said Gene Dellaglio, Vice President and Chief Technology Officer at SecureWatch24. "IPVision Software's technology enables SecureWatch24 to support thousands of installations with significantly fewer servers providing our customers with a new level of comfort. This enhanced technology is yet another step in SecureWatch24's mission to secure and protect our client's properties," added, Mr. Dellaglio

"The IPVision Software approach is inherently different from other Digital Video Recorder (DVR) and Network Video Recorder (NVR) vendors", said Robert Beliles, Vice President of Enterprise Business Development for Hirsch Electronics. "We see IPVision Software's VVR as the next generation for video surveillance, coupling advances in smart cameras with lower cost Network Attached Storage devices while providing support for legacy cameras. For those customers who have not been able to justify deploying and operating IP video surveillance, IPVision Software looks like a very strong option, particularly when integrated with a Hirsch Access Control solution."

IPVision Software will gain additional experience and increase its market presence in hosted, commercial and enterprise customer deployments through these OEM agreements. Additionally, IPVision Software will add these two significant physical security leaders to their growing list of third party integrations and expand their highly customizable and easy to use VVR web portal and client interfaces into some of the most prestigious customer bases in physical security.

"We're thrilled to receive the validation of our Virtual Video Recording solution from these two highly respected and growing physical security industry icons that occupy two different spaces in security. As SecureWatch24's IP video management platform of choice, IPVision Software will be used as a part of their hosted and managed security services to a clientele which ranges from rough and tumble to highly exclusive. As an OEM for Hirsch Electronics, IPVision Software will be exposed to one of the most valued and dynamic security customer bases one could hope to find."

Both SecureWatch24 and Hirsch Electronics will be hosting IPVision Software in their ISC East tradeshow booths during the week of October 26<sup>th</sup> at the Jacob Javits Convention Center. To learn more about the SecureWatch24, Hirsch Electronics and IPVision Software partnership, please visit [www.ipvisionsoftware.com](http://www.ipvisionsoftware.com)

#### **About IPVision Software**

IPVision Software provides an *easy to deploy and use* video surveillance platform that delivers *unparalleled camera and storage scalability* while *significantly reducing initial and ongoing system costs*. These benefits are achieved by leveraging an open, but inherently different architecture from the 50 year old CCTV technology used by all DVR and NVR products. IPVision Software's Virtual Video Recorder™ architecture and software solutions can save customers 25% to 66%, including commercial and enterprise-size organizations with distributed site challenges. The Virtual Video Recorder™ (VVR™) is a complete software-only video management solution that centrally configures, indexes and manages network-distributed third party cameras or video encoders, video recordings, event messages and storage devices. <http://www.ipvisionsoftware.com/>

## NEWS RELEASE



### **About Hirsch Electronics**

Hirsch Electronics, manufactures security systems for worldwide markets. Hirsch's solutions integrate access control, video, intrusion detection, identity management, smart cards and biometrics. Hirsch is part of SCM Microsystems, a world leader in smart card-based technology. Together, SCM and Hirsch offer converged physical and logical security solutions to safeguard facilities, computers and commerce. For more information, visit [www.hirschelectronics.com](http://www.hirschelectronics.com) (NASDAQ: SCMM, Prime Standard: SMY)

### **About SecureWatch24**

Founded in 2004, SecureWatch24 has revolutionized the multi-family security industry with its unmatched combination of sophisticated technology, experienced law-enforcement personnel, and other specialized security services. The company also services hotels, schools, hospitals and other commercial properties and institutions. Served by a network of 17,000 cameras, SW24 has identified and helped resolve thousands of incidents in the properties its systems monitor. The firm's services are available to its clients on-site and online, 24 hours a day. <http://www.securewatch24.com>